



Reynella-Braeview School of Calisthenics Inc.

Social Media Policy

1 PURPOSE

This policy is intended to help coaches, committee and members make appropriate decisions about the use of social media such as Facebook, Twitter, Instagram, forums, web sites etc.

2 SCOPE

All coaches, committee and members are always expected to comply with this policy to protect the privacy, confidentiality, and integrity of the club and the people involved with it. Breach of this policy will be dealt on severity and may include being asked to remove the breach from the social media platform up to being removed from the club.

3 DATE

This policy is effective as of 1/12/2015

4 USING SOCIAL MEDIA SITES IN THE CLUB'S NAME

Only authorized persons (i.e. President, Vice President, Secretary and/or others authorized by the committee (i.e. committee members, coaches or club associated members) are permitted to post material on a social media website in our name and on our behalf.

5 A BREACH OF THIS POLICY IS AS FOLLOWS

You must not make any posts or comments using social media, which can be detrimental or harmful to the club or its members.

This can be but not limited to.

- No personal information about our members should ever be disclosed.
- No statements should be made that are misleading, false or likely to damage a person's or the club's reputation.
- No statements will be made that might bring our club into disrepute.
- Abusive, discriminatory, intimidating or offensive statements will not be tolerated.
- must not offend, intimidate, humiliate or bully another person.

6 WHAT WE ASK MEMBERS TO DO

We expect our members to conduct themselves appropriately when posting or commenting on social media or on public websites connected to the club.

Report any inappropriate material directly to the President or one of the executive committee ASAP, so it can be dealt with in a timely manner.

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